



Conference /13-17 September  
Exhibition /14-18 September  
RAI Amsterdam

# SHARE YOUR STORY

at  2018

IBC is the unrivalled global destination where business leaders, gamechangers and policy-makers in media, entertainment and technology gather to take stock, find inspiration and connect with current and new peers.

Since 1967 IBC has provided a unique and authoritative platform to help shape debate in the global technology and entertainment media industry, as well as celebrating the best creative and business talent.

**400+**  
WORLD-CLASS  
SPEAKERS

**2000+**  
DELEGATES

**80+**  
COUNTRIES

**740+**  
PRESS\*

\*In attendance at  
the conference  
and exhibition

## Speaker Hall of Fame

Previous speakers include



**James Cameron**  
Director, Producer,  
Screenwriter



**will.i.am**  
International  
multifaceted  
entertainer &  
creative innovator



**Alex Mahon**  
Chief Executive,  
Channel 4



**Ang Lee**  
Film Director



**Sophia**  
Hanson Robotics



**Sir Martin  
Sorrell**  
CEO, WPP



**Daniel Danker**  
Product Director,  
Facebook



**Sir Peter  
Jackson**  
Film Director,  
Screenwriter and  
Film Producer



**JB Perrette**  
President & CEO,  
Discovery Networks  
International



**Lord Puttnam** OBE,  
Film Producer &  
Educator



**Susanna Dinnage**  
Global President, **Animal  
Planet**, **Discovery  
Communications**



**Deborah Rayner**,  
Senior Vice President  
of International  
Newsgathering,  
TV and Digital, **CNN**



565,000+  
**REACH**



271,000+  
**MINUTES**



251,000+  
**VIEWS**

\*Analysis for  
the period  
13 September -  
27 September 2017

All IBC Conference keynotes and other selected sessions are streamed live. This content is then made available on IBCTV VoD, allowing the industry to watch IBCTV on demand throughout the year.



Past delegates include representatives from the following companies:

## Reach a captive audience

IBC2018 is your opportunity to be showcased in front of an unrivalled global audience of engaged high-level delegates from the technology, entertainment and media industries.

**C-Level / Owner 17%**

**VP, EVP, Director 25%**

**Manager/Head of Department 30%**

**Other 28%**



**For further information please contact:**  
**Adam Webb**, Senior Content Manager, IBC  
E: [awebb@ibc.org](mailto:awebb@ibc.org) | T +44 (0) 20 7832 4100  
**[show.ibc.org](http://show.ibc.org)**